

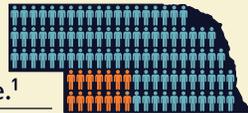
# WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



## Nebraska's Smoking Population

**13.9%** of adults smoke.<sup>1</sup> That's more than **206,250** people!<sup>2</sup>



**15.6%** of men smoke.<sup>1</sup> **12.4%** of women smoke.<sup>1</sup>



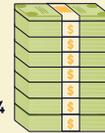
**3.6%** of Nebraskans under 18 smoke.<sup>3</sup> **500** kids under 18 become daily smokers each year.<sup>4</sup>



## Annual Cost Statewide



Every year, Nebraska spends **\$820 PER HOUSEHOLD** for smoking-related health care expenses and lost productivity.<sup>4</sup>



**Businesses Lose** worth of productivity due to smoking.<sup>4</sup>



Smoking-related health care costs:

**\$924 MILLION**<sup>4</sup>



## Smoking-Related Deaths

**2,500 DEATHS** were attributed to smoking in 2022.<sup>4</sup>



That's more than the entire population of St. Paul.<sup>5</sup>

Of those who died, 1,450 were men and 1,050 were women.<sup>6</sup>



Men were more likely to die from smoking-related cancers.



Women were more likely to die from respiratory diseases.<sup>5</sup>

These Nebraskans lost on average

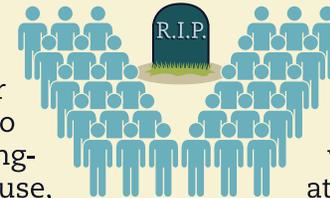


**10 YEARS OF LIFE.**<sup>6</sup>



## Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



30 more are living with a smoking-attributable illness.<sup>7</sup>

In other words

75,000 Nebraskans suffered from smoking-attributable illnesses in 2022.

It's time to think about what tobacco is really costing us.

NEBRASKA DEPARTMENT OF HEALTH AND HUMAN SERVICES • TOBACCO FREE NEBRASKA • [dhs.ne.gov/TFN](http://dhs.ne.gov/TFN)

1 Nebraska Behavioral Risk Factor Surveillance System (BRFSS), 2020

2 United States Census Bureau, Updated July 1, 2022

3 Nebraska Youth Risk Behavior Survey, 2021

4 Tobacco Free Kids – The Toll of Tobacco in Nebraska, Updated October 19, 2022

5 World Population Review, 2023

6 Centers for Disease Control and Prevention – Tobacco-Related Mortality, Updated April 28, 2020

7 Centers for Disease Control and Prevention – Diseases and Death, Updated July 29, 2022